
Roanoke Higher Education Center

2016-18 Strategic Plan

Mission

The Roanoke Higher Education Center provides citizens of the Roanoke region access to educational opportunities through the delivery of workforce certificate programs and licensures, degree completion programs, associate's, bachelor's, and graduate degrees.

Vision

The Roanoke Higher Education Center will help create the best educated, knowledgeable, and skilled workforce in the Commonwealth.

Values

To embrace a shared vision of collaboration and partnership with colleges, universities, community organizations, and businesses and industries.

Agency Goals

- 1. Increase economic growth in the Roanoke region by providing access to education and training opportunities related to current and future job growth for the Roanoke region.**

Objectives:

- Elevate the educational levels of the citizens of the region and address the skill gaps needed for individuals seeking employment, reaching for upward mobility, or re-entering the workplace.
- Identify the individuals who have completed some college but no degree.
- Collaborate with partner institutions and organizations to deliver programs and training that address the workforce needs of the region.
- Review data from regional workforce reports to assess employment data, skill gaps, and job growth predictions to determine programs needed for degree offerings, certifications, and endorsements.
- Plan, design, and implement programs according to the data.
- Develop promotional materials that show linkages between achieving certifications/degrees and earning potential.

How to measure?

- The number of people completing degrees, certificates and workforce related programs
- The number of programs offered at the RHEC by educational institutions and training partners

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- The number of graduates (degrees, certificates, and endorsements) who achieve higher paying jobs
 - The number of partnerships developed among partner colleges and universities and employers
 - The number of testimonials from students, graduates, and employers

2. Provide academic testing services for workforce credentialing and certificate programs.

Objectives:

- Determine the training needs of the businesses and industries in the Roanoke region and develop programs accordingly.
- Identify and deliver testing opportunities related to credentialing and endorsements.
- Provide proctoring services in support of students enrolled in distance education.
- Provide a secure and comfortable testing environment.
- Develop promotional materials that show linkages between achieving certifications/degrees and earning potential.

How to measure?

- The number of people completing certificates and endorsements
- The number of exams administered
- The number of graduates who achieve high paying jobs

3. Provide training, conferencing facilities services, meetings, and teleconferences for business, industry, partnering institutions, and the community at large.

Objectives:

- Utilize available space and technology for academic programming, conferences, teleconferences, and training that support the community.
- Schedule seminars and workshops that reflect societal issues and challenges to educate and engage the community.
- Maintain competitive pricing for meeting space and technology utilization.
- Upgrade technology in support of emerging trends.

How to measure?

- The number of conferences, meetings, teleconferences, and in-house training programs held at RHEC annually
- The number of individuals served through this outreach effort
- The percentage of increase of new clients from year-to-year
- The number of partnerships developed between partner institutions and businesses and industries