

## What People are Saying

"The practicum experiences, the support and guidance from the teaching faculty, the relationships built with other adult students from surrounding school divisions, and the "real life" problems and issues addressed in the educational leadership program at JMU helped prepare me to be successful at my first administrative position. I still keep in touch with several of the professors and fellow students (that are now also administrators).

I am so glad I made the choice to get my advanced degree from JMU! This program helped prepare me to be the very best school principal I can be ... and to remember to keep the students first in all my decisions!"

-Principal Teresa Day

"Had this cohort not been made available so close to home and at such a reasonable cost, I would never have attempted this journey. This has been the single most informative and valuable educational experience in a lifetime dedicated to learning. This program has been a life-changing, empowering experience."

-Rich Follett, Certificate Program Graduate



## Contact Information

For information about the application and registration, contact:  
JMU Outreach & Engagement  
540.568.4253  
outreach@jmu.edu  
[www.jmu.edu/outreach](http://www.jmu.edu/outreach)

For information about the Master's or certificate, contact the Program Director:  
Dr. Robin G. Crowder  
Associate Professor, Department of Education  
540.476.0180 (cell)  
crowderg@jmu.edu  
[www.jmu.edu/coe/ltle/gradeducleadership.shtml](http://www.jmu.edu/coe/ltle/gradeducleadership.shtml)

Students enrolled in the James Madison University Educational Leadership Certificate Program and the Educational Leadership M.Ed. Program are not eligible to receive federal or state financial aid dollars.

# Educational Leadership Master's & Certificate Program

Offered in off-campus cohorts



James Madison University  
[www.jmu.edu/outreach](http://www.jmu.edu/outreach)

## Educational Leadership

*Creating today's leaders for tomorrow's schools*

The Master's Degree in Education with a concentration in Educational Leadership is designed to prepare candidates to assume leadership positions both in school and district offices. The organizing theme for the program is the school/district administrator's central role as the **interpreter, facilitator, and initiator** of educational change leading to effective schools and increased student achievement for all children.

The educational leader must understand and **interpret** changes within this context to improve the safety and operation of schools.

In the role of **facilitator**, the administrator must be able to effectively implement programs mandated by the school board and support positive changes suggested by students, staff, or parents.

Finally, as the **initiator** of change, the administrator must lead the process of continuous school improvement.

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## Certificate and Master's Degree Program Educational Leadership Concentration (Certificate and M.Ed. Program)

*ADSU Schedule (Face-to-Face) 12 weeks*

Fall	Spring	Summer
Sept. 1-Nov. 15	Jan. 2-Mar. 30	Apr. 1-Jun. 15

ADSU 640: Foundations of School Administration

ADSU 641: School Law

ADSU 642: Leadership for School - Community Relations

ADSU 643: The Principalship

ADSU 644: Supervision and Development of School Personnel

ADSU 652: School Finance and Business Management

### Practicum and Internship Experiences (Certificate and M.Ed. Program)

ADSU 668: Internship in the Principalship  
 OR

ADSU 678: Full-time Internship for School Administrators

***All EDUC online courses are based on the JMU course schedule.***

### Professional Core (Certificate and M.Ed. Program)

*This course is offered online*

EDUC 641: Learning Theory and Instructional Models

### Professional Core (M.Ed. Students Only)

*These courses are offered online*

EDUC 620: Changing Contexts of American Schools

EDUC 625: Evaluation in Education

EDUC 630: Inquiry in Education

EDUC 642: Curriculum Theory and Issues



*Many of our students complete their M.Ed. or Certificate Program in 24 months or less.*

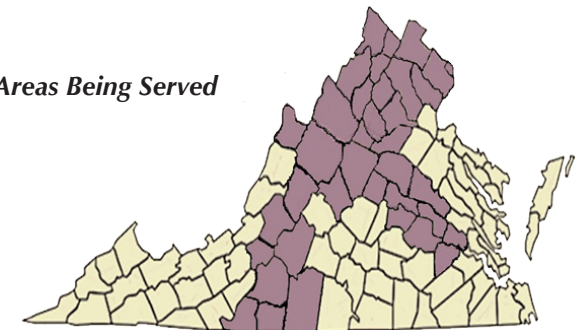
### Already have a Master's Degree?

You may complete the Leadership Concentration and EDUC 641, Learning Theory and Instructional Models, to complete the Certificate Program in Educational Leadership offered by the JMU Outreach and Engagement Program.

### State Assessment Requirement

Certificate and Master's students must also achieve a passing score on the School Leaders Licensure Assessment (SLLA) in order to receive the Department of Education's endorsement as a PK-12 school administrator.

### Areas Being Served



### COURSE LOCATIONS

Augusta County, Goochland County, Hanover County, Harrisonburg, Hopewell, Madison County, Manassas City, Martinsville, Page County, Prince William County, Roanoke, Rockbridge County, and Winchester