

CENTERPOINT



NEW PARTNER: DABNEY S. LANCASTER COMMUNITY COLLEGE

John Rainone, Ed.D, president of Dabney S. Lancaster Community College (left), and Kay Dunkley, Ed.D, executive director of Roanoke Higher Ed Center (right) seated, sign the DSLCC/RHEC partnership agreement. Standing from left to right: Suzanne Ostling, Jodi Burgess, Carla Jackson and Tamra Lipscomb.

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DABNEY S. LANCASTER COMMUNITY COLLEGE

MEETING THE GROWING DEMAND FOR MASSAGE THERAPISTS

DSLCC brings massage therapy courses to the Roanoke Higher Education Center

Beginning this fall, Dabney S. Lancaster Community College (DSLCC) will offer its therapeutic massage program at the Roanoke Higher Education Center (RHEC). Gloria Lawrence, head of the Massage Therapy program at DSLCC, along with other DSLCC faculty members, will provide the instruction. Lawrence, who brings more than 30 years of experience in the field, earned the designation of Advanced Board Certification in Therapeutic Massage and Bodywork from the National Certification Board for Therapeutic Massage and Bodywork (NCBTMB), the highest board certification in the massage therapy profession.

“With the closing of some of the private schools in Roanoke that were offering massage therapy, we believe we can fill a void in the area,” said

Jodi Burgess, interim marketing coordinator at DSLCC. “We are proud to partner with RHEC to bring this accredited program to the Roanoke Valley.”

The history of therapeutic massage spans thousands of years from its ancient holistic roots to today’s innovative health sciences. It is beneficial in the treatment of pain, discomfort and stress, as well as many medically related injuries, disorders and conditions. At an open house in June, prospective students learned about DSLCC’s massage program. Training includes a minimum of 100 hours in Anatomy/Physiology, 200 in-class hours in Massage and Bodywork theory and application, and remaining hours in a related field.

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MESSAGE FROM THE EXECUTIVE DIRECTOR



Kay Dunkley, ED

Welcome to the first issue of “CenterPoint,” a new quarterly e-newsletter designed to keep you informed of the exciting news, information and events at the Roanoke Higher Education Center. Our goal is to give readers a look inside our programming, to share the successes of our students and to illustrate how we are contributing to building a well-educated and skilled workforce in the Roanoke region. We partner with 12 institutions (Averett, Dabney S. Lancaster Community College, James Madison, Longwood, Mary Baldwin, Old Dominion, Radford, University of Virginia, VCU, Virginia Tech, Virginia Western Community College, and TAP-This Valley Works) and this publication is intended to give focus to their good work.

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NEW FROM VIRGINIA TECH AT THE ROANOKE HIGHER EDUCATION CENTER



MATHEMATICS SPECIALIST PROGRAM



Beginning fall of 2018, the Virginia Tech Roanoke Center will host a new cohort of Mathematics Specialists. Designed for in-service teachers – grades K-8, each cohort will provide 25 applicants with the opportunity to further their leadership and content education. Made up of 33 hours of coursework focusing on mathematics education leadership and mathematics content specific to grades K-8, the nationally accredited program leads to a Master’s of Education Degree

(MAEd) or Education Specialist Degree (EdS) in Curriculum and Instruction.

From engaging in innovative research on teaching and learning to collaborating with additional Virginia Tech faculty members across the School of Education and the College of Science, Virginia Tech’s math education faculty focus on preparing highly-qualified math teachers to meet the constantly growing demand for math specialists.

“To help meet the high demand for math specialists across the Commonwealth, Jay Wilkins, professor, School of Education in the College of Liberal Arts and Human Sciences at Virginia Tech, expressed interest in bringing the program back to Roanoke,” says Donald Pizzullo, senior program support manager at the Virginia Tech Roanoke Center. “We couldn’t be more pleased to have this program back.”

MESSAGE FROM THE ED CONTINUED FROM PAGE 1

CenterPoint will be distributed electronically, through the mail, posted on the Roanoke Higher Education Center website and shared through our social media channels. Feel free to “feedforward” our news and share it with your colleagues and friends. You can also repost copies through your own social channels, including networks of business and professional organizations, community and education partners, as well as with students.

We hope you enjoy this first issue and the many to follow. Feel free to contact me with your feedback, as well as helping us with your feedforward!

For additional information contact, Kay Dunkley
(kay.dunkley@education.edu).

NEWS FROM VIRGINIA WESTERN COMMUNITY COLLEGE

GRAND OPENING CEREMONY

to celebrate the expansion of the
Claude Moore Education Complex

Wednesday, September 12, 2018
10–11:00 a.m.

Claude Moore Education Complex
109 North Henry Street, NW
Roanoke, VA

VIRGINIA WESTERN
WE'LL TAKE YOU THERE

ROANOKE HIGHER EDUCATION CENTER

*Will include tours & food tasting

For more information contact:
DANA HORAN (dana.horan@education.edu)

PROGRAM UPDATE:

ADVANCED SAFETY CERTIFICATE COMES TO RHEC

By popular demand, the Chesapeake Region Safety Council is pleased to announce that National Safety Council's (NSC) Advanced Safety Certificate (ASC) program will now be offered at the Roanoke Higher Education Center.

"The Chesapeake Region Safety Council has been teaching this course for about 25 years. We're thrilled to be able to bring it to Roanoke," said Rod Markley, vice president for training and consultation at the Chesapeake Region Safety Council. "We were already seeing folks from the Roanoke area travel all the way to our facility in Baltimore for this training because it can only be offered by chapters of the National Safety Council."

The NSC Advanced Safety Certificate program is a nationally-recognized safety curriculum based on proven best practices. The ASC® program builds upon knowledge of compliance requirements to further your safety education. It also sharpens leadership skills to drive fundamental safety change throughout your organization.

The core course, Principles of Occupational Safety and Health (POSH), covers 19 topics on the fundamentals of workplace safety and health.

"POSH teaches the elements needed to develop and manage a comprehensive safety management system, including practical hands-on activities that participants would need to implement those elements back at their own facility," said Markley. "For individuals on a safety career path, this program provides a starting point; a clear roadmap and best-in-class educational experiences to

meet many industry-leading certification requirements."

The first class, Principles of Occupational Safety and Health, is slated to begin in November. Follow-up courses include Safety Management Techniques (SMT) in December and Safety Training Methods (STM) in January 2019.

"The Chesapeake Region Safety Council has been offering OSHA Training Institute Education Center courses at the center going on two years now," says Kay Dunkley, executive director of the Roanoke Higher Education Center. "Bringing these new National Safety Council courses here reaffirms their commitment to the health, safety, and even the economic growth of our region."

"This is a big win for us as well," says Connie Schultheis, vice president at Chesapeake Region Safety Council. "It benefits both the Chesapeake Region Safety Council and the Mid-Atlantic OSHA Training Institute Education Center by giving us an opportunity to reach out to companies in the Roanoke region to offer training they were looking for locally, so their employees do not have to travel. This, of course, saves the company travel expenses, as well as travel time."

For more information about ASC course offerings at the Roanoke Higher Education Center, contact Connie Schultheis, connie@chesapeakeesc.org or 410-298-4770.



MASSAGE THERAPISTS ...CONTINUED FROM PAGE 1

Becoming licensed as a Massage Therapist in the Commonwealth of Virginia requires a minimum of 500 in-class hours of formal training and passage of the Massage & Bodywork Licensing Examination (MBLEx), as well as a current CPR certification and criminal background check.

"Students can complete the program in just two semesters," Burgess said. "Upon successful completion, they are eligible to sit for the Massage & Bodywork Licensing Examination administered by the Federation of State Massage Therapy Boards."

DSLCC accepts new students in the massage therapy program through the normal enrollment process, including an online application and a meeting with an academic advisor. The classes are set to begin at the Roanoke Higher Education Center on August 20 and are currently scheduled to meet Monday, Wednesday and Thursday evenings from 5:30 to 8:50 p.m.

"Everyone at the Roanoke Higher Education Center has just been amazing and gracious. They really seem to want us to succeed. Anything that we have needed or requested, they've been there with their support, as well as their expertise and perspective about the community," said Burgess. "It functions as a true partnership, which has been very collaborative, even to the extent of sharing in our efforts to get the word out about the program."

For more information contact Suzanne Ostling at 540.863.2820 or sostling@dslcc.edu.



Gloria Lawrence, head of the Massage Therapy program at DSLCC, observes a student at the Rockbridge Regional Center in Buena Vista, Virginia where the massage program has been active for 10 years.

SPOTLIGHT: AVERETT UNIVERSITY • TWO EXPERIENCES



SARAH H.

"We have been able to offer online classes at the Roanoke Higher Education Center for the past four or five years. Without the Center's smart, forward-thinking technology, we might not have been able to offer the face-to face MBA we have right now.

The working relationship we have with the Center has been very beneficial for both sides, including the ability to piggyback on one another's marketing initiatives."

—Sarah Hudson, admissions counselor, Averett University

JULIE T.

"Flexibility was a big draw for me when I attended the open house at the Roanoke Higher Education Center. Though I had never really thought much about Averett University, after talking with probably three or four different schools, I met Sarah Hudson from Averett, who was very helpful in explaining their programs and their flexibility. That is what convinced me to do classes online there. So far, I've had nothing but great experiences with the professors. They're accessible with their office hours and very open with their communication through email."

—Julie Trent, online business administration student, Averett University



ROANOKE HIGHER EDUCATION CENTER

FOR MORE INFORMATION CALL 540.767.6010 OR EMAIL CARLA.JACKSON@EDUCATION.EDU

RHEC HOURS OF OPERATION:

MONDAY – FRIDAY	7:00 AM – 10:30 PM	108 N. JEFFERSON STREET ROANOKE, VA 24016
SATURDAY	7:00 AM – 6:00 PM	INFO@EDUCATION.EDU WWW.EDUCATION.EDU
SUNDAY	CLOSED	540.767.6161



The Roanoke Higher Education Center provides citizens of the Roanoke region access to educational opportunities through the delivery of workforce certificate programs and licensures, degree completion programs, associate, bachelor's and graduate degrees.



108 N. Jefferson Street
Roanoke, VA 24016

