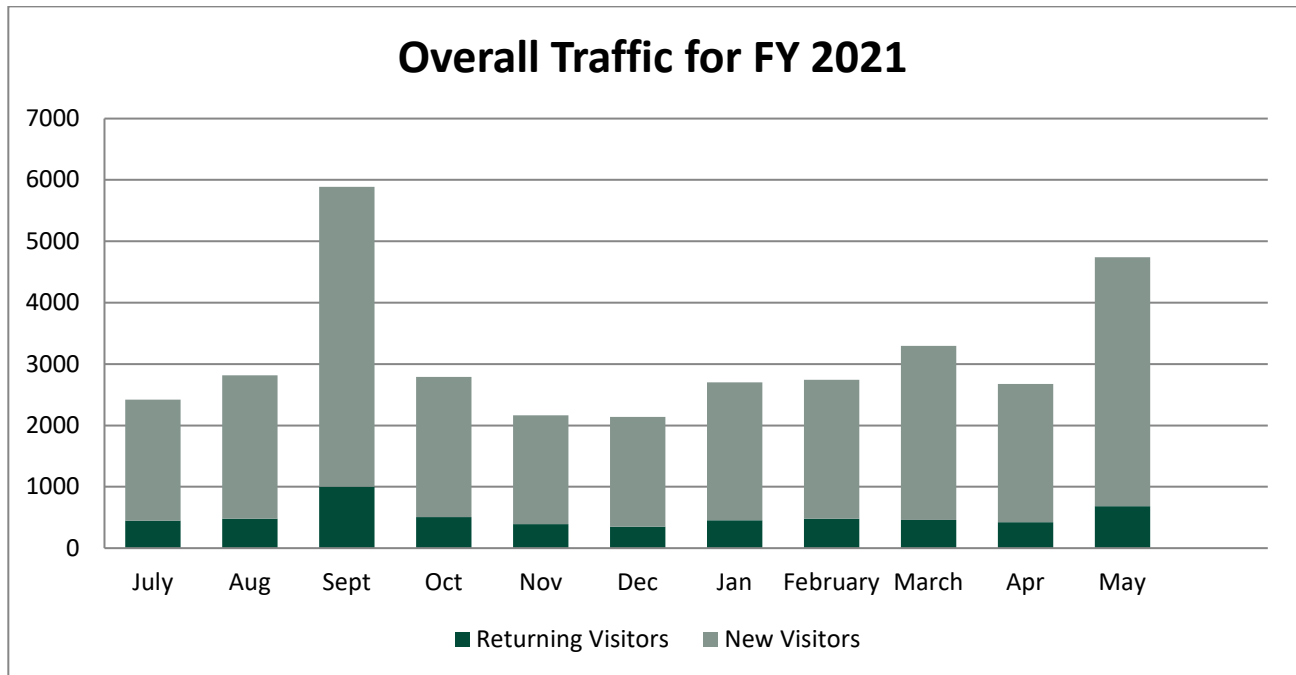


# Monthly Website Statistics Report

## May 2021

All data in this report corresponds to the period between May 1, 2021 and May 31, 2021



## Overall Traffic

Traffic numbers are calculated in sessions and users. A session is the period time a user is actively engaged with the website. Users are individuals who have initiated at least one session.

**5,154** total sessions

**4,216** users

**86%** new visitors

**14%** returning visitors

**2.31** average pages per session

Total number of LiveHelpNow live chat sessions: **7**

Number of "Contact Us" form submissions: **1**

## Top pages by pageviews

The top 10 pages viewed by users on our site.

	Page	Pageviews
1	/openhouse/	2237
2	/	2094
3	/programs/	1243
4	/announcements/summer-open-house-june-3 <sup>rd</sup> -2021/	915
5	/testing/	302
6	/about-rhec/	299
7	/careers/	283
8	/about-rhec/staff-directory/	185
9	/student-services/library/	171
10	/student-services/	149
	<b>Total Pageviews</b>	<b>11,929</b>

## Traffic source

Source/Medium describes where our traffic comes from. The Source is the place users are before seeing our content. The Medium describes how users arrived at our content. Values for Medium include "organic" for unpaid search traffic and "none" for direct traffic.

	Source / Medium	Users	% New Users
1	google / organic	1445	93%
2	gdm / email	896	99%
3	(direct) / (none)	804	96%
4	wdbj / banner	605	99%
5	n68.network-auth.com / referral	163	80%
6	bing / organic	90	82%
7	m.facebook.com / referral	47	100%
8	rhec.edu / referral	31	97%
9	baidu / organic	26	100%
10	yahoo / organic	25	88%

## Member detail pages pageviews

Number of pageviews on Member detail pages.

Page	Pageviews
/member/dabney-s-lancaster-community-college/	10
/member/james-madison-university/	17
/member/mary-baldwin-university/	22
/member/old-dominion-university/	13
/member/radford-university/	20
/member/region-5-adult-education/	26
/member/roanoke-higher-education-center/	16
/member/tap-this-valley-works/	31
/member/virginia-commonwealth-university/	11
/member/virginia-tech/	15
/member/virginia-western-community-college/	52

## Contact Statistics

Number of times the email (mailto:) and phone (tel:) links were utilized on the site.

Action	Email Address / Phone Number	Total Events
mailto:	ldecosta@salem.k12.va.us	18
	carla.jackson@education.edu	12
	testing@education.edu	10
	kay.dunkley@education.edu	8
	ganderson@marybaldwin.edu	5
	christopher.jones@education.edu	4
	jobs@education.edu	4
	Cherie.reich@education.edu	3
	gigi.mulhauser@tapintohope.org	3
	info@education.edu	3
	jo.nelson@tapintohope.org	3
	awaddell@marybaldwin.edu	2
	beth.avis@education.edu	2
	bshehan@dslcc.edu	2
	jaimie.miller@education.edu	2
	lori.vancuren@education.edu	2
	michelle.swanson@education.edu	2
	Alexandra.thacker@education.edu	1
	caroline.velasquez@education.edu	1
	celeste.holland@education.edu	1
	eli.tilley@education.edu	1

	gary.hiler@education.edu	1
	glawson@vt.edu	1
	helpdesk@education.edu	1
	Jaleesa.young@education.edu	1
	jeff.repass@education.edu	1
	jeremiah.mcmillan@education.edu	1
	library@education.edu	1
	macdonsk@jmu.edu	1
	mae.early-wilmer@education.edu	1
	nick.kline@tapintohope.org	1
	rpotter@marybaldwin.edu	1
	shjanney@radford.edu	1
tel:	15407676161	10
	540-767-6011	3
	540-375-3056	2
	540-767-6220	2
	(540) 767-6161	1
	(540) 767-6229	1
	540-598-4219	1
	540-767-6118	1
	540-767-6122	1
	540-767-6229	1
	540-863-2848	1
	5408199644	1
	5408927438	1

## Program detail pages pageviews

*Program detail pages with the highest number of pageviews.*

	Page	Member	Pageviews
1	/program/certified-nursing-assistant-program /	TAP	96
2	/program/certified-clinical-medical-assistant-ccma/	TAP	82
3	/program/bcaba/	MBU	67
4	/program/massage-therapy/	DSLCC	59
5	/program/bachelor-of-science-in-nursing/	Radford	55
6	/program/ged-preparation/	R5	54
7	/program/al-pollard-culinary-arts/	VWCC	51
8	/program/social-work/	MBU	46
9	/program/post-baccalaureate-teacher-licensure-pbtl/	MBU	43
10	/program/counselor-education/	VT	40

<b>Total program detail pages pageviews</b>	<b>1,789</b>
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**Outbound traffic to member websites**

*Measures the number of clicks on outbound links directing users to any page on a Member's website.*

<b>Member</b>	<b>Clickthroughs to Member website</b>
dslcc.edu	8
jmu.edu	41
marybaldwin.edu	109
odu.edu	6
radford.edu	81
regionfiveadulthood.com	17
tapinto hope.org	53
vcu.edu	16
vt.edu	58
viriniawestern.edu	36