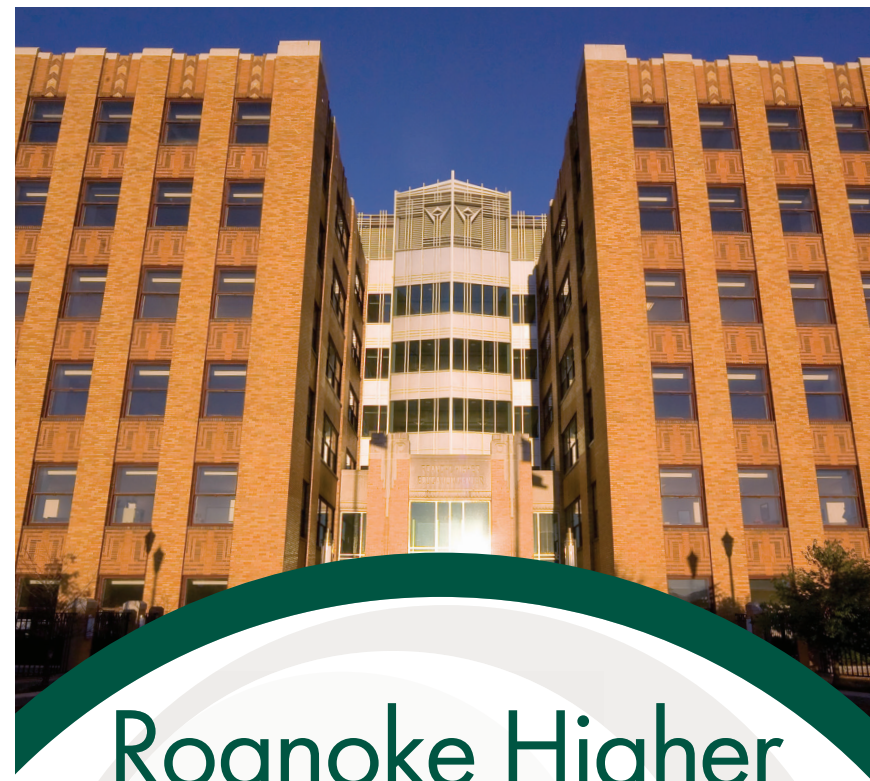




**RHEC HOURS OF OPERATION:**

MONDAY – FRIDAY	7:00 AM – 10:30 PM
SATURDAY	7:00 AM – 6:00 PM
SUNDAY	CLOSED

108 N. JEFFERSON STREET  
ROANOKE, VA 24016  
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540.767.6161



# Roanoke Higher Education Center

## STRATEGIC GOALS

2024-2027

IT'S WHAT HAPPENS INSIDE



I.

RHEC will support learners as they pursue education and training.

**Key objectives:**

- i. Eliminate barriers impacting learner performance and success.
- ii. Provide high-quality, innovative on-site student support services.

II.

RHEC will ensure financial stability through diverse and sustainable funding sources.

**Key objectives:**

- i. Advocate for increased state funding.
- ii. Work collaboratively with the RHEC Foundation to support the Center's strategic goals.

III.

RHEC will collaborate with other organizations to identify workforce needs and align programming with evolving needs.

**Key objectives:**

- i. Increase business and industry connections to strongly support economic development.
- ii. Engage current and potential new members in the development of new programs.

IV.

RHEC will maintain an innovative, welcoming and safe facility for students, staff and the community.

**Key objectives:**

- i. Continuously assess the facility to address maintenance needs and enhance energy efficiency, security, accessibility, and appeal.
- ii. Provide a rewarding, inclusive workplace guided by strategic priorities and responsive to a changing environment.

V.

RHEC will promote the Center as a unique community asset, learning hub and workforce partner.

**Key objectives:**

- i. Extend outreach through strategic messaging, broad community collaboration and strong partnerships.
- ii. Promote day-rental and short-term use as a community asset.

IT'S WHAT HAPPENS INSIDE